



Live the “Green” Way

LIQUID COLOR 5K

Hosted by The Jennifer Green Foundation

15th ANNUAL 5K RUN/WALK

Sponsorship Packet

Saturday, May 23, 2026 • Springfield, Tennessee



“Don't you realize that in a race everyone runs, but only one person gets the prize? All athletes are disciplined in their training. They do it to win a prize that will fade away, but we do it for an eternal prize. So I run with purpose in every step.”

~1 Corinthians 9:24-26

Funds raised will benefit Special Needs Programs in Robertson County, Tennessee.



Dear Prospective Sponsor,

For the past **15 years**, businesses like yours have partnered with us to gain meaningful promotional exposure while giving back to our community through sponsorship of the **Live the “Green” Way LIQUID COLOR 5K**

Each year, we welcome **hundreds of participants**, families, and supporters, and in 2026 we are excited to continue our popular **LIQUID COLOR RUN** *experience*

We anticipate another outstanding turnout for the **15th Annual**

Live the “Green” Way LIQUID COLOR 5K on Saturday, May 23, 2026,

We invite you to take advantage of this exceptional advertising and promotional opportunity. As a sponsor, your business will be featured through:

- ✓ Event signage and banners
- ✓ Participant T-shirts
- ✓ Printed and digital marketing materials
- ✓ Social media and community promotions
- ✓ On-site visibility and recognition

Details of all sponsorship benefits are outlined in this packet, and we hope you will join us in supporting this worthwhile community event.

To ensure inclusion in all promotional materials, please submit your **Sponsorship Agreement by May 1, 2026.**

Our Mission & Impact

For **15 years**, the **Live the “Green” Way LIQUID COLOR 5K** has raised vital funds for **Special Education programs in Robertson County, TN**. Proceeds have supported nearly every special needs classroom across elementary, middle, and high schools, providing essential resources, supplies and learning tools—including fully stocked classroom kitchens, and adaptive equipment.

These students often represent the smallest portion of school budgets, yet have the greatest needs. Your sponsorship helps ensure they receive the support and tools they need.

Contact & Next Steps

Elizabeth Gregory

President / Race Director

Jennifer Green Foundation

Live the “Green” Way LIQUID COLOR 5K

 (615) 389.3499

 JenniferGreenfoundation@gmail.com

 www.facebook.com/jennifergreenfoundation



2026 Event Details



What

15th Annual Live the “Green” Way **LIQUID COLOR 5K**



When

Friday, May 22, 2026 | Packet Pick-Up: 4:00 PM – 7:00 PM

Saturday, May 23, 2026 | 5K Run/Walk: 8:00 AM – 11:00 AM



Where

Robertson County Fairgrounds

4635 Highway 41 North
Springfield, TN 37172



Who

Jennifer Green Foundation

President / Race Director **Elizabeth Gregory**
Vice President, **Bobby Green**



Registration Information

Early Registration (Ends April 26, 2026) | \$30 Adults

\$25 Child / Senior **\$100 Group** (up to 4 participants)

**Additional members \$5 discount per person*

Standard Registration (After April 26, 2026) \$35 Adults

\$30 Child / Senior Group rates unavailable

Late Registration (After May 20, 2026) | \$40 Adults

\$35 Child / Senior Group rates unavailable



Event Description

Join us for the 15th Annual Live the “Green” Way **LIQUID COLOR 5K** on Saturday, May 23, 2026, at **8:00 AM!**

Participants will enjoy our exciting. *Liquid Color Run* experience featuring colorful spray stations along the course. For those who prefer to stay clean, a “**Splash-Free Zone**” will be available.

The race will once again begin and end at the **Robertson County Fairgrounds**.

Packet Pick-Up

Friday, May 22, 2026

4:00 PM – 7:00 PM

Robertson County
Fairgrounds



2026 Sponsorship Opportunities



Presenting (\$2500)

- ◆ Premier logo placement on all event publications, signage, t-shirts, print advertising, Facebook and website
- ◆ Mention in all public service announcements
- ✓ Recognition in all e-communication to race participants
- ✓ Company logo on Start/Finish line banner
- ✓ Signage with company logo placed at water stop
- ✓ Five race registrations and three additional shirts



PLATINUM Sponsor \$1000

- ✓ Logo placement on all event publications, signage, t-shirts, print advertising, Facebook and website
- ✓ Three race registrations and three additional shirts



GOLD \$500

- ✓ Logo placement on all event publications, signage, t-shirts, Facebook and website
- ✓ Two race registrations and two additional shirts



SILVER \$250

- ✓ Logo placement on t-shirts, and website
- ✓ One race registration and one additional shirt



Bronze \$150

- ✓ Name placement on t-shirts

Please send in your registrations (if applicable) by 5/1/26



2026 Sponsorship Opportunities



2026 Sponsorship Opportunities

Media Partner

(Promote event through TV, radio or print)

- ✓ Logo placement on event publications, t-shirts, and website—logo placement on sponsor page
- ✓ Two race registrations and two additional shirts



Supporting (Donation of Goods or Services)

- ✓ Some or all of the above may apply depending on value of donation

Form a Team

Live the "Green" Way LIQUID COLOR 5K



Form a Team

Live the "Green" Way LIQUID COLOR 5K

Rally your company together and form a team to participate in the run. A team consists of 4 or more people and may include co-workers, friends and family.



For more updates or questions, visit our website or contact us via Facebook
We look forward to seeing you at the 15th Annual Live the "Green" Way LIQUID COLOR 5K!

Your Support in Action

Live the "Green" Way
LIQUID COLOR 5K



Supporting Special Education in Robertson County, TN



15th Annual
Sponsor Contract - 2026

Company/Name: _____

Contact Person: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____

Email Address: _____

Website: _____

Sponsor Name (as it should appear in print): _____

Please email your logo or picture to jennifergreenfoundation@gmail.com
by May 1, 2026

Sponsorship Opportunities:

- Presenting \$2500
- Silver \$250
- Platinum \$1000
- Bronze \$150
- Gold \$500
- Media Partner

Supporting Sponsor - Donation

Value: \$ _____

Description: _____

Would you like your sponsorship level to remain anonymous?

- Yes
- No

Sponsor Amount: \$ _____ Check #: _____

(payable to Jennifer Green Foundation)

Return Sponsor Contract To:

Jennifer Green Foundation
P.O. Box 928
Springfield, TN 37172

Attn: Elizabeth Gregory
615.389.3499
jenniferGreenFoundation@gmail.com